



LIVE LOCAL & INTERACTIVE

101.3 FM - 1400 AM | WCYN.COM

Choose WCYN for real local connection trusted news, sports, and country music, backed by decades of community commitment. Stay informed, entertained, and engaged with your hometown station!

Mobile App



Join over 4,000 users who have downloaded the WCYN mobile app for instant access to local news, weather, and sports. Live, local, and always at your fingertips—download today!



Local Connection

Serving Cynthiana with trusted news, sports, and events since 1956



Proven Reach

Engage a loyal audience across radio, digital, and social platforms.



Affordable Advertising

Cost-effective, targeted solutions for local businesses.



Community First

Supporting local voices, businesses, and organizations every day.

 **GET IN TOUCH**
8592341400



130 S. Main St.
Cynthiana, KY 41031



www.wcyn.com
[@wcynbroadcasting](https://twitter.com/wcynbroadcasting)

Rate Sheet

Local - Digital - Limitless

Standard Rates - Mon-Sun 6A-8P

30-Second Spot: \$7.00 per spot
 60-Second Spot: \$9.00 per spot
 Specific Air Time Placement: +\$1.00 per spot
 Production Costs: \$20 one-time setup fee for in-house commercial production

Premium Rates - Talk & Live Music Shows

<u>Monday - Friday</u>	<u>Sponsorship</u>	<u>Program</u>
Coffee Break	\$15.00 (+ Replay)	\$135.00 I.S. \$175.00 L.R.
Coffee Break Extra	\$8.00 (1 Spot)	\$85.00 I.S. \$100.00 L.R.
Trading Post	\$12.00 (2 Spots)	
Kentucky Sports Radio	\$12.00 (2 Spots)	
<u>Saturday</u>		
Lets Talk Sports	\$80.00 (Monthly)	
Coaches Round Table	\$100.00 (Monthly)	
<u>Sunday</u>		
Cyn City Vinyl	\$100.00 (Monthly)	

All Year Sports Package - \$450/month - Approx. 290 Games

Sponsorship of Harrison County High School Sports, Cincinnati Reds Baseball March Madness District, Region & State Tournaments
 (Includes 3x 30-sec spots/game, 12x 30-sec spots/day Mon-Sat, 5x 30-sec premium spots Mon-Fri 8 AM-12 PM)

Live Game Broadcasts Only: \$250/month
 (Includes 3x 30-sec spots per game + sponsor mention)

YouTube Sports Package:
\$350/month – Broadcast title sponsor (logo on screen entire broadcast)
\$250/month – Regular broadcast sponsor (video commercials during live games)
\$50/month discount for sponsoring all sports year round

BLOCK AIR TIME - RELIGION, INFO, ETC.
 1-HR: \$120.00 | 30-MIN: \$60.00 | 15-MIN: \$30.00
 For pre recorded, requiring no live air/production

NEWS & WEATHER SPONSORSHIPS
FOX NEWS - \$400.00 MONTHLY
 Sponsor mention at the top of every hour + 2 spots per day (Mon-Sat)



Professional. Engaging. Effective.
 WCYN delivers high-quality commercial & voiceover production that captivates audiences to drive results. Scan the QR code to hear the difference!

Central KY Weather - \$400.00 Monthly
 16 daily weather forecasts, sponsor mention, 2 spots per day (Mon-Sat)

ASK US ABOUT OUR MULTI-PLATFORM ADVERTISING PACKAGES INCLUDING PRINT, RADIO, VIDEO, AND DIGITAL OPTIONS